



SUNQINN

Garment Accessories Display And Packing

Artwork Preparation Checklist

What to send us so the first quotation is accurate and the first sample is close.

- Works whether or not you have vector artwork
- Covers colour, sizing, legal marking and proofing
- Written for garment trims, display and packing

Talk to us

Email info@sunqinn.com

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Mon-Fri 9:00-17:00, Sat-Sun 10:00-18:00 (GMT+8)

Before you send your enquiry

Send the best artwork you have, or none at all

Vector files with outlined fonts are ideal because the same logo may need to appear on a small woven label and a large bag panel. If you do not have vector artwork, send a clear photograph, a sketch or a physical sample instead. Our design team works from those and produces the production drawing for your approval.

Give colour references, not screen colours

Send Pantone references where you have them, or post a printed or dyed sample of the colour you want matched. Thread colour and ink colour behave differently, so for woven and dyed items a physical sample is the only reliable reference.

Tell us what it has to fit

For anything that holds a product, send the product itself or its measurements and weight. A box specified to a guess and a box specified to the actual item are different boxes.

Flag anything legally required at the start

Care symbols, fibre content, suffocation warnings, recycling marks and origin statements must appear in specific forms in specific markets. Send the exact wording your territory requires with your first enquiry.

Before you approve the proof

Say how the item is attached or used

Where a label is stitched, how a patch is applied, what the bag carries, how a box is stacked. These decide fold type, backing, handle construction and board weight.

Check four things on every proof

The spelling of your own brand name, the barcode number against your own system, which face is the front, and whether anything important sits too close to a fold or a cut line. These four account for most reprints.

Ask for a sample before bulk

Most Sunqinn products can be sampled before the bulk order runs. Test the sample the way the product will actually be used: wash it, scan it, load it or post it to yourself.