

Towel Size And Weight Chart

The size ranges, weight band and yarn counts we weave. Sizes outside these ranges are produced to order; send the finished dimension you need with the quantity.

Weight range	250 GSM to 800 GSM
Yarn counts	16s, 21s, 21s/2, 32s/2
Colour	Any Pantone colour selectable, approved on a physical lab dip
Techniques	Woven solid colour, yarn dyed stripe, yarn dyed jacquard, reactive print, plain colour dye
Testing	AZO free to USA and EU market standard
Certification	Oeko-Tex Standard 100 / BSCI / SEDEX

Standard Sizes By Towel Type

Towel type	Sizes available
Face towel	30x30 cm / 33x33 cm / 35x35 cm / 40x40 cm
Hand towel	35x70 cm / 40x70 cm / 45x70 cm / 45x80 cm
Bath towel	70x140 cm / 75x145 cm / 75x150 cm / 76x152 cm
Bath sheet	80x160 cm / 90x155 cm / 90x180 cm / 100x150 cm
Pool towel	70x140 cm / 75x150 cm / 76x152 cm / 80x160 cm
Beach towel	60x120 cm / 70x140 cm / 75x150 cm / 76x152 cm / 80x160 cm / 90x180 cm / 100x150 cm

Weights Used Across The Current Range

Counted from the styles in the catalogue, so this is what we actually weave rather than a theoretical range.

Finished weight	Styles in the catalogue
350 g/m2	206
400 g/m2	103
450 g/m2	95
300 g/m2	35
360 g/m2	35
380 g/m2	21
500 g/m2	19
320 g/m2	12
355 g/m2	10
160 g/m2	10
550 g/m2	9
200 g/m2	9
230 g/m2	8
250 g/m2	6

Choosing A Weight

Under 300 GSM. Light and fast drying. Sports, travel, giveaway and economy ranges.

350 to 450 GSM. The band most retail bath and beach towels sit in.

400 to 500 GSM. Typical for hotel guest room linen, balancing feel against drying time.

Above 500 GSM. Reads as premium. Freight cost per piece starts to matter in the landed cost.

Yarn Counts

Yarn	What it gives
16s	Thick single yarn. Builds bulk quickly at lower cost, robust surface.
21s	Single yarn, a finer surface than 16s at similar economy.
21s/2	Two-ply. Denser, smoother pile that holds shape through repeated washing.
32s/2	Fine two-ply. The densest, smoothest pile at a given weight.